

Prasar Bharati  
(India's Public Service Broadcaster)  
External Services Division  
All India Radio

No.DD/Misc./01/2016-17

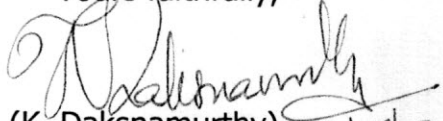
Dated 12.05.2017

Sir,

The External Services Division of All India Radio, New Delhi is on the lookout for suitable candidates for contractual appointment as 'Web Assistant'.

A detailed notification in this regard is enclosed. It is requested to give wide publicity at your end.

Yours faithfully,

  
(K. Dakshnamurthy) 12/05/17  
Assistant Director (P)  
For Director

Encl : As above.

To

- 1) Internet Cell, All India Radio, Akashvani Bhavan, New Delhi for wide publicity
- 2) Prasar Bharati, Media Cell, Tower C, Mandi House, New Delhi for wide publicity of the notice.
- 3) Station Director AIR Delhi for Wide coverage on FM Gold and FM Rainbow
- 4) Doordarshan Media Cell, Mandi House for Wide Coverage.
- 5) Media Cell, Jamia Millia Islamia, Okhla, Delhi for wide publicity.
- 6) Media Cell, Jawaharlal Nehru University, New Delhi for wide publicity.
- 7) Media Cell, IIMC New Delhi for wide publicity.
- 8) Media Cell, Delhi University for wide publicity.
- 9) Media Cell, Aligarh Muslim University, Aligarh, Uttar Pradesh for wide publicity

Prasar Bharati  
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External Services Division  
All India Radio: New Delhi

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Notice

No.ESD-1(Website)2017

Dated: 15.05.2017

External Services Division (ESD) of All India Radio broadcasts programmes in 27 languages(15 foreign and 12 Indian). The programme content includes news, current affairs, art, culture, heritage, music, sports, promotion of tourism, health care, education, promoting India as an investment destination etc. ESD has recently developed multi-media website [airworldservice.org](http://airworldservice.org) and also a mobile app [airworldservice](http://airworldservice).

In order to write content for these web portals and also for its E-magazines, ESD proposes to engage 3(Three) Content Managers one each for English, Hindi and Urdu on fixed term monthly contract basis initially for a period of one year.

**Eligibility Conditions:**

- a) A PG Degree in Journalism/ Mass Communication/ PR from a recognised University/ Institution with social media as one of the subjects.
- b) Minimum 2 years experience in writing creative/news and current affairs content in English/Hindi/Urdu languages for Website/Digital media.
- c) They should be aware of current affairs and have ability to independently update websites on daily basis besides updating the social media like Twitter and Facebook.
- d) Ability to translate from English to Urdu/Hindi and vice versa (For candidates applying for Urdu and Hindi language Content Manager).
- e) Ability to type scripts independently on computer in the respective language for which the candidate is applying.
- f) Age : Below 40 years

**Desirable :**

- a) Experience of working in newspapers/news agencies/radio/television organisation
- b) Experience in the areas of web designing

**Emoluments:**

Rs. 25,000/- p.m. consolidated.

**Place of work:**

External Service Division, All India Radio, New Delhi. The Applicant should be residing in NCR Delhi.

**Procedure for applying:**

Candidates fulfilling the above mentioned qualifications may apply on plain paper enclosing therewith copies of the relevant documents in respect of educational qualification, experience etc. along with two latest colour photographs. Application may be sent by post or mailed to within **15 days i.e. 31<sup>st</sup> May, 2017.**

The Director,  
External Services Division,  
All India Radio,  
Parliament Street,  
New Delhi-110001  
E-mail: [directoresd@yahoo.co.in](mailto:directoresd@yahoo.co.in)

**Procedure for selection:**

Candidates fulfilling the eligibility conditions shall be called for a written test in which their ability to write content for web, familiarity with news and current affairs, language skill etc. shall be tested. Candidates securing above 60% marks in the written test shall then be called for an interview. Final selection shall be done on the basis of the overall/combined performance in the written as well as interview.

**N.B.**

- (i) The selected candidates will have no claim or right whatsoever for extension of the contract or for regular appointment.**
- (ii) No TA/DA is admissible to the out station candidates who will appear for the test/interview.